BERGVLIET HIGH SCHOOL

GRADE 11 Paper 1 – Language

November 2022

MEMORANDUM

SECTION A: COMPREHENSION

QUESTION 1: READING FOR MEANING AND UNDERSTANDING

QUESTIONS: TEXT A

1.1 Refer to paragraph 1.
Suggest two ways the writer draws the reader's interest in the first paragraph. (2)
Use of 1st person/personal pronouns – first-hand experience/ makes you "picture" (or imagine) situation with him / colon –expect explanation to follow. Unrealistic, naïve expectations from the author.

1.2 Refer to paragraph 2.
Quote the phrase that accurately sums up the **two** main features that the writer imagined he would experience on his safari trip. (1)
"entertained, but safe" must have quotation marks

1.3 Why does the writer include the specific details of the time '30 seconds' and place '50 feet away'? (2)
Creates suspense, excitement, places you in the moment idea/ adds to humour (hyperbole)
Any 2 or 2 marks for one point explained well

1.4 Refer to paragraph 5.
Suggest a reason that the elephant's name is 'Night Shift'. (1)
He works through the night / on duty all night…persistence

1.5 In this paragraph and elsewhere in the passage, the writer includes dialogue. How does the use of dialogue help to create a connection with the reader? (2)
The use of colloquial language/ the understated or dry humour/makes it more personal

1.6. Refer to paragraph 6.
The writer compares the elephant faeces to a mint. Besides the fact that a mint is edible and smells fresh, what other characteristic of a mint makes this comparison so ridiculous and therefore so amusing? Quote to support your answer. (2)
Size: a mint is small compared to the faeces: "enormous" or "mound"

1.7 Refer to paragraph 7.
The writer compares the tourists to "hors d'oevres being carried on a…tray." Explain why this description is particularly effective, considering how the speaker is feeling. (2)
He feels vulnerable and unsafe - they are being delivered on a tray, /conveniently, straight to the animals' mouths!/ easy snacks for the animals

1.8 Account for the writer mentioning the weapons that the guides were carrying. (2)
Emphasising the potential danger-suspense of the situation/ justifies his fears

1.9 Refer to paragraph 8.
Identify one example of hyperbole from this paragraph. What is the effect of including this hyperbole? (2)
'**Alfred and Bennet could tell at a glance, from a footprint what animal it was, its gender, age, hobbies, credit rating.' The Guides knew a lot about the animals but this description is exaggerated. It is effective as it shows us their vast knowledge of the animals.**

1.10 Refer to paragraph 10.
Identify and comment on the effectiveness of the simile used in this paragraph. (3)
The lions are inactive, hungover, tired, lazy after late night partying (fraternity parties are notoriously wild) The lions have been compared to these hungover students – the simile is therefore very effective.

1.11 Refer to paragraph 12.
Refer to the following definition: **Anthropomorphism** – the attribution of human form or other human characteristics to anything other than a human being.

Explain how the personification or anthropomorphism of the hippos adds to the humour of this paragraph. (2)
"broad daylight" "stark naked" – of course they are…they're animals/ humanizing creates very shocking and funny image of people. It should be a normal image but it becomes humorous & somehow shocking when we anthropomorphize these hippos.

1.12 Refer to paragraph 13.
Comment on the change of **tone** in this paragraph. Explain how the tone has changed from the rest of the passage. Quote to support your answer. (3)
The tone changes from a light-hearted & humorous tone to a serious tone.
'there's absolutely nothing to be afraid of, except being eaten or trampled to death.'
1 mark for each tone + quote

QUESTIONS: TEXT A AND TEXT B

1.13 Compare and contrast the style and register in TEXT A and TEXT B (4)
Text A – INFORMAL - colloquial language, dialogue, contractions, descriptive, a very entertaining piece of writing, humourous
Text B – FORMAL - the visual is the main focus / magazine cover / serious, informative style

1.14 Identify the target market for TEXT A and TEXT B. (2)
Text A – people who like the idea of adventure would be attracted to this article because the style is full of suspense and detail about the experience of this particular safari adventure.
Text B – safer option for the more cautious traveler/ nature lovers / environmental activists. Use discretion.

TOTAL SECTION A: 30

SECTION B: SUMMARY

QUESTION 2: SUMMARISING IN YOUR OWN WORDS.

Summarise this passage into a list of **what to do when confronted by a baboon.**

- Your article must be written in **point form.**
- Include **SEVEN** numbered points.
- Your article may not exceed **90 words**.
- Use your own words as far as possible.
- You must supply a heading for your summary.
- Indicate your word count at the end of your summary.

1. **Never feed a baboon at any cost.**
2. **Remain still, and calm as sudden movements will make it act defensively.**
3. **Do not shout or make wild gestures as this could encourage an attack.**
4. **Spray the baboon with a strong stream of water as they are not fond of water.**
5. **Never show your teeth to baboons.**
6. **Always look them straight in the eyes.**
7. **Do not try to take any of your possessions back from a baboon.**
8. **Back away slowly and do not block a baboon's escape route.**
9. **Do not ever threaten their infants because the alpha male will certainly protect them from you with aggression if necessary.**

The summary should be marked as follows:
• Mark allocation:
7 marks for 7 points (1 mark per main point)
3 marks for language

• Distribution of language marks when candidate has NOT quoted verbatim:
1–3 points correct: award 1 mark
4–5 points correct: award 2 marks
6–7 points correct: award 3 marks

• Distribution of language marks when candidate has quoted verbatim:
6–7 quotations: award no language mark
1–5 quotations: award 1 language mark

NOTE:
• Format: Minus mark if not numbered. Only give 1/5 for point if not in full sentence
• Word Count:
Do not deduct any marks if the candidate fails to indicate the number of words used or if the number of words used is indicated incorrectly. If the word limit is exceeded, read up to a maximum of 5 words above the stipulated upper limit and ignore the rest of the summary. Summaries that are short but contain all the required main points should not be penalised.

TOTAL SECTION B: 10

SECTION C: LANGUAGE IN CONTEXT

QUESTION 3: ANALYSING ADVERTISING

QUESTIONS: TEXT D

3.1 What **two** main selling points are being highlighted about the Tiguan in this advert? (2)
People carrier or space for kids or family-sized/ environmentally friendly/advanced technology (any 2)

3.2 Explain how the caption, “Get out there” reinforces the advertiser’s purpose. (2)
Encourages people to explore nature or outdoors/ can be done without affecting nature negatively

3.3 In your opinion, is the illustration a suitable choice for the product being advertised? Motivate your response. (2)
Yes: The advertisement targets parents who would like to expose their children to the outdoors and/or are concerned about environmental issues. It captures attention since it is an unusual illustration for a vehicle. The fact that it is so much larger than the visual of the car conveys the advertisers’ concern for environmental issues in their technologies. The clouds, grass and sun are also relevant ideas. 'Meow' is 'cute'/ childlike and has pleasant connotations / links to a child's innocent consciousness.

OR

No: The childlike drawing detracts from the technological features of the product. It is unrealistic to believe that the public would accept the claim that families and the environment are the company's major concern.
[Mark globally. Accept well-substantiated responses.]

QUESTIONS: TEXT E

3.4 Identify the language technique in the first sentence, and comment on its effectiveness. (2)

Rhetorical question√- emotive response/ creates awareness / get involved in issue etc√

3.5 What emotional response is the advertiser trying to evoke in the reader? Quote to support your answer. (2)

sympathy√ “orphan”√

[10]

QUESTION 4: UNDERSTANDING OTHER ASPECTS OF THE MEDIA

QUESTIONS: TEXT F

4.1 Which animal is missing from this cartoon? (1)

Rhino – clue on helicopter

4.2 What is the message of the cartoon? (2)

Rhino will become extinct√- /replaced by poachers

QUESTIONS: TEXT G

4.3 Convert the following sentence into indirect speech: 'Our strategy of dragging a bloody carcass ensures we always see lions!'
Begin with: The safari guide exclaimed… (2)

The safari guide exclaimed that their strategy of dragging a bloody carcass ensured that they always saw lions.

4.4 Explain the function of the apostrophe in 'False Bay's Shark Chumming'. (1)
Apostrophe of possession

4.5 Explain how the words in bold help to explain the link between the cartoon and "shark chumming logic". (2)
Strategy- the practice of using dead meat to attract sharks / wild animals for tourism

4.6 Consider the expression of the woman in the middle of the picture. What has she just realised? How has the cartoonist conveyed this? (2)

The danger of being killed
Big eyes/ downturned mouth

[10]

QUESTION 5: USING LANGUAGE CORRECTLY

QUESTIONS: TEXT H

Paragraph 1

5.1 A pronoun has been used incorrectly. Write down the correct pronoun. (1)

Who were arrested

5.2 An apostrophe has been omitted. Write down the word in which it should appear, with the apostrophe correctly inserted. (1)

Magistrate's

Paragraph 2

5.3 Identify the type of sentence:

'The case is being postponed to Wednesday September 29 and will be moved to the Skukuza Magistrates Court.'

A. Simple
B. **Compound**
C. Complex
D. Compound-Complex (1)

Paragraph 3

5.4 Correct the ambiguity in this paragraph. (1)

While the conservationists were patrolling the park

5.5 Identify and correct the malapropism. (1)

Conversationalists - conservationists

Paragraph 4

5.6 What is the function of the hyphen in this paragraph? (1)

To form a Compound noun

5.7 Correct the error of concord. (1)

One of the poachers was injured

Paragraph 5

5.8 Eleven people, including two veterans, a pilot and a game farmer, all allegedly part of a rhino poaching syndicate, appeared in the Musina Magistrates Court last week.

Replace the underlined word with a suitable synonym. (1)

Supposedly, reportedly, reputedly

Paragraph 7

5.9 Correct the adjective which has been used incorrectly. (1)

Less- **fewer**

5.10 Correct a spelling error. (1)

environment

[10]

TOTAL SECTION C: 30

TOTAL: 70 MARKS